

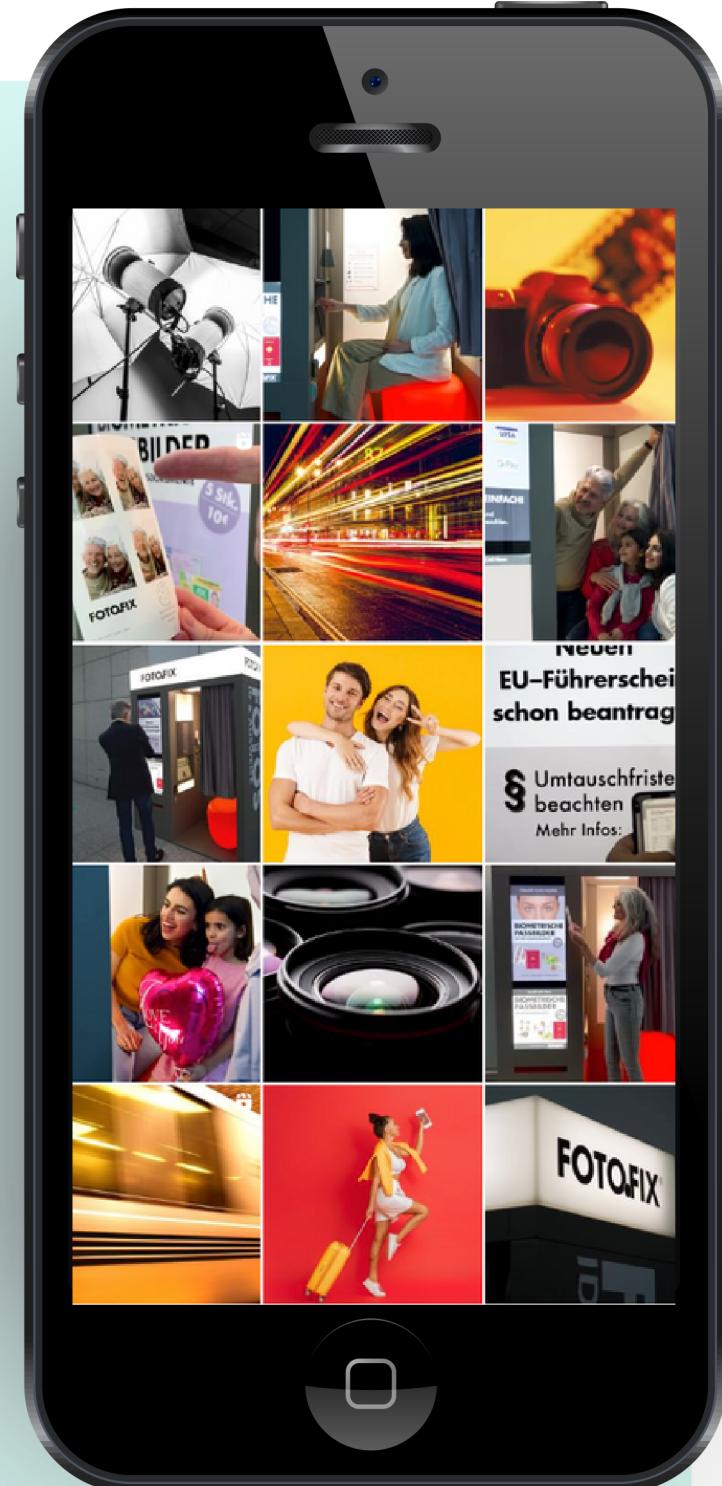


SOCIAL MEDIA MANAGEMENT & ADS

Fotofix®

THE REQUEST:

Based on a social media strategy, Instagram and Facebook content will be created, and digital ads and campaigns will be launched to increase the number of impressions, followers, and interactions. Specifically, the benefits of the biometric photo booths are to be communicated, as well as more general topics such as photography, passport photos, application photos, and humorous pictures. Additionally, new location partners are to be acquired for the fully automated photo booths to enable new installations.



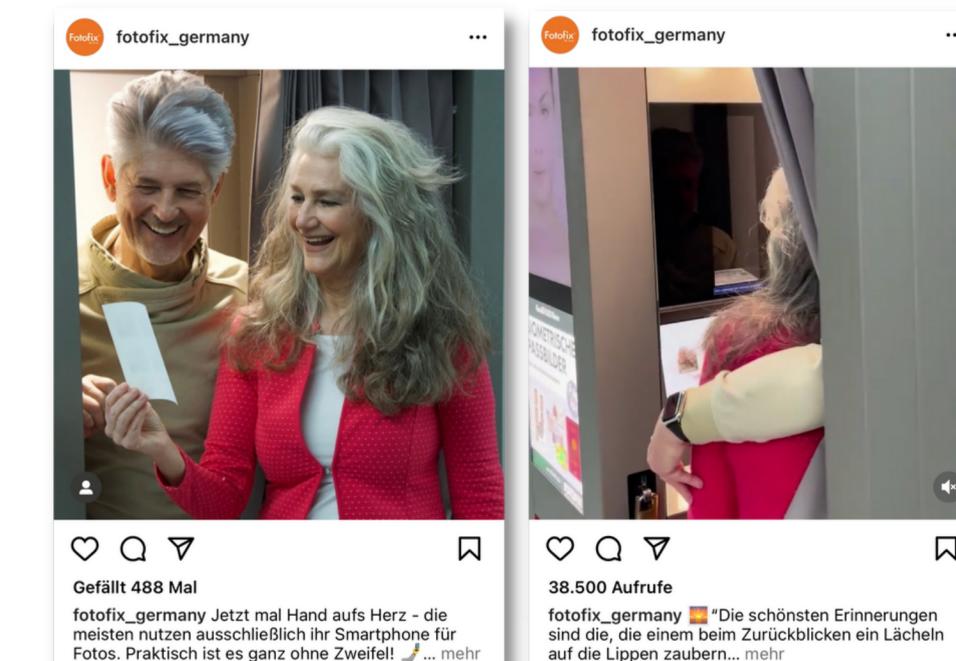


SOCIAL MEDIA MANAGEMENT

OUR SERVICES

- Content creation for Facebook & Instagram
- community management
- Campaigns and ad creation
- Monitoring & reporting

686 Likes
for one reel on Instagram



61 400 Accounts
reached on Instagram

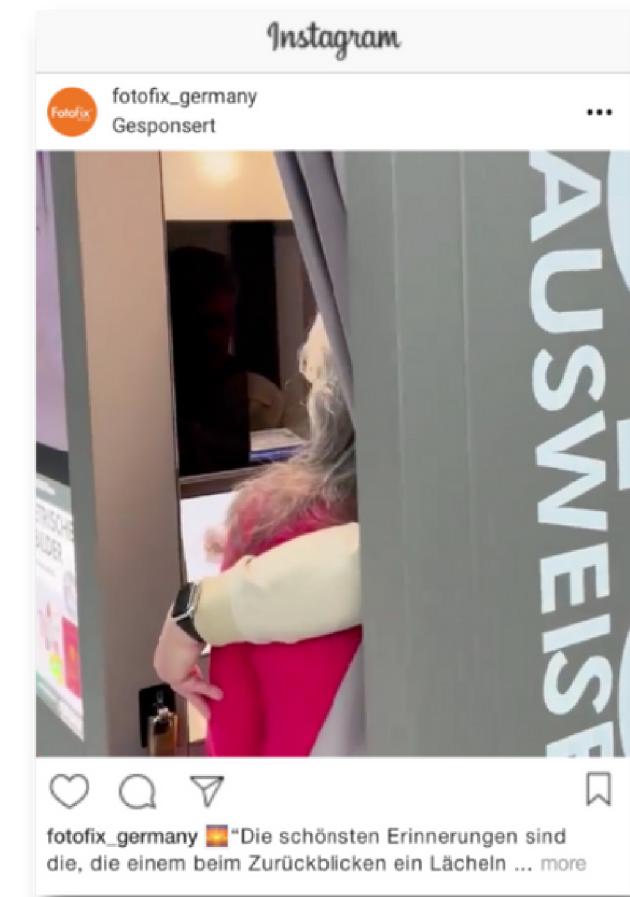


SOCIAL MEDIA ADS

OUR SERVICES

- Defining the target audience
- Placement of advertisements
- Creation of advertising materials: Design + Text
- Monitoring & Reporting

22 561 Reach
33 360 Interactions
62 149 Impressions
0.001€ per Link Click



60 789 Reach
41 379 Interactions
80 093 Impressions
0.01€ per Interaction

